

Bringing effective insight to your organization*

Dear Friend:

Thanks for your interest. Enclosed you'll find the "Your Web Presence" worksheet. If you have additional questions on this topic, please contact Michael Utvich at (323) 655-4476 or michael@utvich.com.

Have a great week!

Talk to you soon, *Dana*

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Your Web Presence Worksheet

Your web presence is made up of a variety of individual components – identities in the form of email addresses or log ins into a variety of electronic environments. Listing the elements that make up your web presence is the first step in taking control of how all the elements work together. Readers of this article are welcome to visit or contact me at these destinations.

Use this worksheet to identify your current active Web Presence components and identify additional ones to research.

Business or personal address/es Michael@utvich.com	Components	Description	Example: Utvich Web Presence	Your Web Presence
Blog Personal or company blog site Utvich.typepad.com/movingideas Business Social LinkedIn.com or other business network handle and profile Personal Social Facebook.com or other social net handle and profile Private social network Private social network Instant Messaging Yahoo IM or AOL Instant message handle Internet Phone Skype identity, profile and access. Microblogging Twitter account for sharing and receiving microblog message streams. Information sharing Twine.com or other information links service to share information with networks of friends Other elements LinkedIn.com/movingideas www.linkedin.com/in/utvich Facebook: Michael Utvich Various private networks, my identity: MUtvich AIM: mutvich AIM: mutvich Twitter: @utvich Twitter: @utvich Twine.com: Mutvich Twine.com: Mutvich Virtual World – Second Life: Miklos Constantine	Email	Business or personal address/es	Michael@utvich.com	
Business Social Network LinkedIn.com or other business network handle and profile Personal Social Facebook.com or other social net handle and profile Facebook: Michael Utvich Facebook: Michael Utvich Private social network Ning.com-based private membership only network handle Various private networks, my identity: MUtvich MIm. mutv	Website	Company or personal website	www.utvich.com	
Network	Blog	Personal or company blog site	Utvich.typepad.com/movingideas	
Network: handle and profile			www.linkedin.com/in/utvich	
Instant Messaging Yahoo IM or AOL Instant message handle Internet Phone Skype identity, profile and access. Skype: Michael Utvich Twitter account for sharing and receiving microblog message streams. Information sharing Twine.com or other information links service to share information with networks of friends Other elements Including virtual worlds or other web-enabled media, or destination Miklos Constantine AIM: mutvich Twitter: @utvich Twitter: @utvich Twine.com: Mutvich Virtual World – Second Life: Miklos Constantine			Facebook: Michael Utvich	
Internet Phone Skype identity, profile and access. Skype: Michael Utvich Microblogging Twitter account for sharing and receiving microblog message streams. Information sharing Twine.com or other information links service to share information with networks of friends Other elements Including virtual worlds or other web-enabled media, or destination Miklos Constantine Skype: Michael Utvich Twitter: @utvich Twine.com: Mutvich Virtual World – Second Life: Miklos Constantine	Private social network	·		
Microblogging Twitter account for sharing and receiving microblog message streams. Twitter: @utvich Information sharing Twine.com or other information links service to share information with networks of friends Twine.com: Mutvich Other elements Including virtual worlds or other web-enabled media, or destination Virtual World – Second Life: Miklos Constantine	Instant Messaging		AIM: mutvich	
receiving microblog message streams. Information sharing Twine.com or other information links service to share information with networks of friends Other elements Including virtual worlds or other web-enabled media, or destination Miklos Constantine	Internet Phone	Skype identity, profile and access.	Skype: Michael Utvich	
links service to share information with networks of friends Other elements Including virtual worlds or other web-enabled media, or destination Miklos Constantine	Microblogging	receiving microblog message	Twitter: @utvich	
web-enabled media, or destination Miklos Constantine	Information sharing	links service to share information	Twine.com: Mutvich	
	Other elements	web-enabled media, or destination		

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