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Presenter,

Welcome to:

How to Take Your Company's Attitude to the Next Level

Presented by
Lighthouse Consulting Services, LLC



Featured Guest:

Boaz Rauchwerger

619-723-3007

Boaz@boazpower.com

www.Boazpower.com



Host:

Dana Borowka, MA

CEO, Lighthouse

Consulting Services, LLC

**Author of Cracking The
Personality Code**

(310) 453-6556, ext. 403

dana@lighthouseconsulting.com

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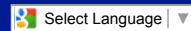
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The group, and your company, run at the speed of the leader.

It's the domino affect.

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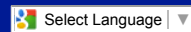
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When people ask, "How's business?"

UNBELIEVABLE!

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The Way Your Employees See Your Company

Create a Banner: "Welcome to Your Innovation Factory"

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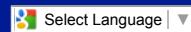
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Andrew Carnegie: "Definiteness of Purpose"

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Create Signs With:

"Every Day I Play Like a Champion"

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Two Important Books

- "How to Win Friends and Influence People" by Dale Carnegie
- "Think and Grow Rich" by Napoleon Hill

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Innovative Marketing Ideas

- Call the local media
- The FedEx
- Client brainstorm
- Hand-written note cards
- Videos
- Create a Unique Selling Proposition
- Change your voice mail

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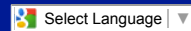
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Taking Your Company's Attitude to the Next Level is a Daily Choice

- It's not the economy, the weather, or our industry
- For things to change, we've got to change

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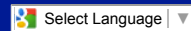
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